



SHOWCO ASSOCIATION

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Evaluation of Questionnaire VIV Asia 2019 (March 13-15)

	2017	2019
Participants / Poll	28	34
Evaluation result:		
Number of visitors: (score from 10 – 50)	38,6	33,2
Quality of visitors: (score from 10 – 50)	43,2	41,5
Price-performance-ratio of the fair (score from 10 – 50)	33,9	33,8
Organization of the trade fair: (score from 10 – 50)	37,9	38,2
Performance of the total infrastructure (score from 10 – 50) (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	37,1	37,6
Will you participate on the next VIV Asia in 2021?	Yes 28 Don't know 0 No 0	33 1 0
Do you think VIV Asia is the no 1 international trade fair to serve the Asian poultry market?	Yes 27 Don't know 1 No 0	33 1 0
The average of all votes totally: (including the votes for next participation)	40,1	39,0
Please give your ranking for 2019 edition of VIV Asia (10 = extremely good 1 = extremely bad)		7,6

Comparison annual figures: green is better, red is less, black is equal or not applicable

Cuijk-NL, April 23, 2019

Ted Seijnder/ director



Exhibitors comments ShowCo participants VIV Asia 2019

Excellent show, plenty visitors, some visitors got confused in finding their way, a 3-day show is just fine, the Internet connection. Free WIFI was poor.

Overall good, just need to fine tune a few issues, such as temperature (hot and sticky on the first day, cold the others), WIFI access.

We had bad luck with the constructing company. They did a bad job and cost us full day to get things organized.

The feeling was that the show was not busy as expected, but that can be only a feeling

The free WIFI connection at fairground is really bad! This must be perfect as standard to such highly recommended shows! The VIV organizers did good job in Bangkok from our experience, we have no further complaint!

Availability of Taxi's in the evening at fairground is really bad > Very long waiting time and worst rush hour traffic in Bangkok!

Wlan must be better in future

Registration system for access badges was difficult.

Many visitors from India, Vietnam; less visitors than usual from Korea & Japan.

Hatchery equipment producing companies too close to each other in the hall.

Communication with organizers more difficult than usual, they started too late.

As mentioned by others as well, temperature control and WIFI network could need an update. Was no coverage-right temperature everywhere.

The quantity of visitors less than 2 years back. The quality meets our expectation.

Still best show in Asia especially for Southeast Asia. If 2021 can't match 2019 or before years quality means international exhibitions all over the world losing blood. Domestic can be important. But still early for that decision.

The logistics/handling costs are still irresponsibly high.

In addition, please make sure that the number of days of construction and dismantling are not further reduced.

VIV booth can't promote VIV in this noisy way!