

Exhibition: VIV Turkey Istanbul (6 – 8 July 2017)

Evaluation of Questionnaire

Participants/Poll: **9**

Evaluation result:

Number of visitors: (from 10 – 50) **31,1**

Quality of visitors: (from 10 – 50) **31,1**

Price-performance-ratio of the fair (from 10 – 50) **28,9**

Organization of the trade fair: (from 10 – 50) **30,0**

Performance of the total infrastructure (from 10 – 50) **36,7**
(Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)

Will you attend the next edition of VIV Turkey in 2019?	Yes	6
	Don't know	2
	No	0

Is there a better (two yearly)poultry show in this region? If so, please mention the name under Exhibition Comments.	Yes	2
	Don't know	4
	No	3

The average of all votes totally (including the vote for the next participation) **33,9**

Please see details under Evaluation Scheme (II),
Evaluation Scheme (III),
Evaluation Scheme (IV) and
Evaluation Scheme (V).

Cuijk, August 24, 2017



Ted Seijnder / Director

EXHIBITION: VIV Turkey Istanbul (6 – 8 July 2017)

Score System:

Evaluation Scheme II

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the weight of each vote.**

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you attend the next edition of VIV Turkey in 2019?	Yes		Don't know		No
	(50)		(30)		(10)
Is there a better (two yearly)poultry show in this region? If so, please mention the name under Exhibition Comments..	Yes		Don't know		No
	(1=1)		(1=1)		(1=1)

Best rating	(all: 50)	=	300
Average rating	(all: 30)	=	180
Worst rating	(all: 10)	=	60

RATING AVERAGE: **50** ∅ **30** ∅ **10** ∅

EXHIBITION: VIV Turkey Istanbul (6 – 8 July 2017)

Score System:

Evaluation Scheme III

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the position of the majority of all votes.**

Number of visitors	<div>extremely high</div> <div>31,1 ↓</div> <div>extremely low</div> <div>50 40 30 20 10</div>
Quality of visitors	<div>excellent</div> <div>31,1 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Price-performance-ratio of the fair	<div>excellent</div> <div>28,9 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Organization of the trade fair	<div>perfect</div> <div>30,0 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	<div>perfect</div> <div>36,7 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Will you attend the next edition of VIV Turkey in 2019?	<div>Yes</div> <div>45,6 ↓</div> <div>Don't know</div> <div>No</div> <div>50 30 10</div>
Is there a better (two yearly)poultry show in this region? If so, please mention the name under Exhibition Comments.	<div>Yes</div> <div>Don't Know</div> <div>No</div> <div>22% 45% 33%</div>

The average of all votes totally.
(including the votes for next participation)

33,89

EXHIBITION: VIV Turkey Istanbul (6 – 8 July 2017)

Score System:

Evaluation Scheme IV

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the number of votes in each category.**

Number of visitors	extremely high	50 1	40 3	30 1	20 4	10 0	extremely low
Quality of visitors	excellent	50 1	40 0	30 5	20 3	10 0	very bad
Price-performance-ratio of the fair	excellent	50 1	40 0	30 5	20 3	10 0	very bad
Organization of the trade fair	perfect	50 1	40 3	30 2	20 2	10 0	very bad
Performance of the total Infrastructure (Traffic, Hotel, Halls quality, Transport, IT-support, Back staff availability, etc.)	perfect	50 2	40 3	30 3	20 1	10 0	very bad
Will you attend the next edition of VIV Turkey in 2019?	Yes	50 7		30 2		10 0	No
Is there a better (two yearly)poultry show in this region? If so, please mention the name under Exhibition Comments.	Yes	2			4		No 3

If there are any questions regarding the survey and its evaluation, please contact us.

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EXHIBITION: VIV Turkey Istanbul (6 – 8 July 2017)

Free Comments:

Evaluation Scheme V

Comments of exhibitors.

Better show in the region is VIV-MEA

Very few Turkey's visitors but more regional visitors (like Iraq, CIS countries).

VIV Turkey is becoming more a region show than a national show.