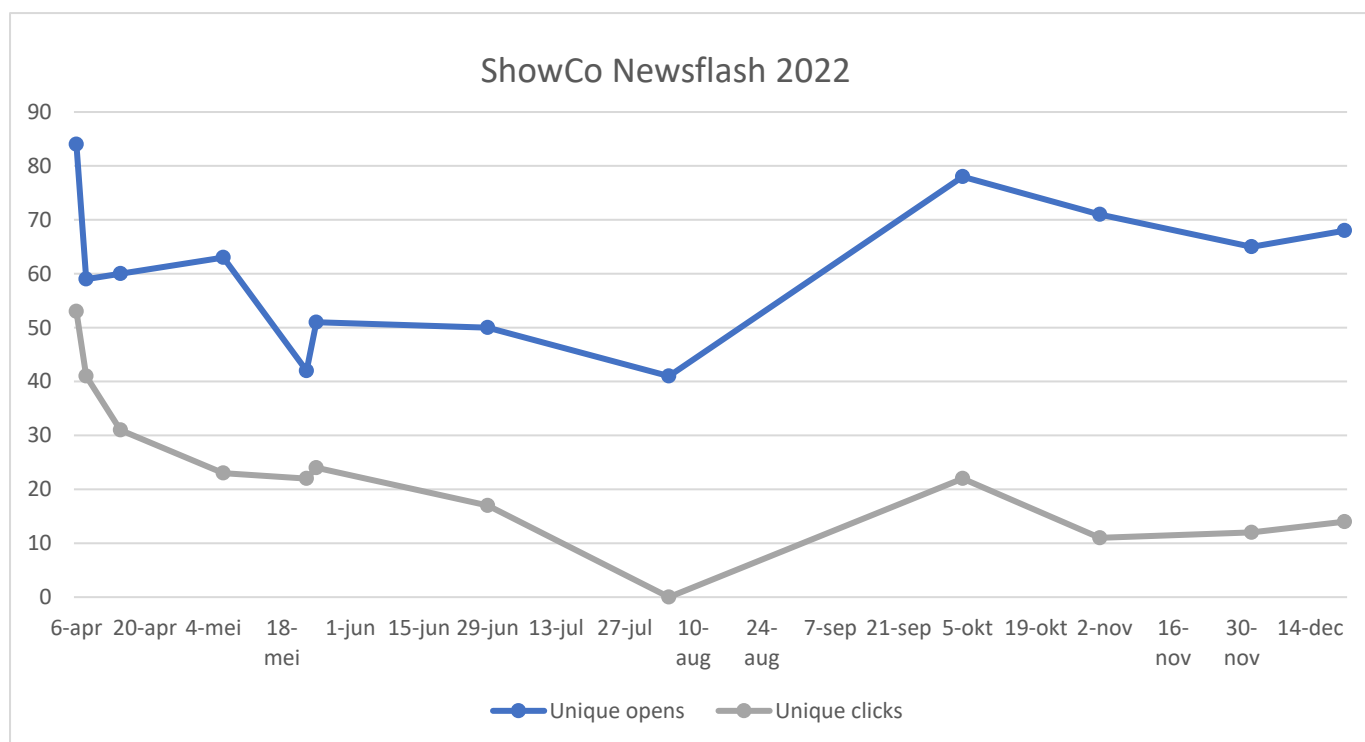


ShowCo Newsflash 2022



6 April

Unique opens: 84 – 61,31%
Unique link clicked: 53

8 April

Unique opens: 59 – 43,07%
Unique link clicked: 41

15 April

Unique opens: 60 – 43,80%
Unique link clicked: 31

6 May

Unique opens: 63 – 45,32%
Unique link clicked: 23

23 May

Unique opens: 42 – 29,58%
Unique link clicked: 22

25 May

Unique opens: 51 – 36,17%
Unique link clicked: 24

29 June

Unique opens: 50 – 36,76%
Unique link clicked: 17

5 August

Unique opens: 41 – 30,15%
Unique link clicked: 0

4 October

Unique opens: 78 – 59,54%
Unique link clicked: 22

1 November

Unique opens: 71 – 55,04%
Unique link clicked: 11

2 December

Unique opens: 65 – 50,78%
Unique link clicked: 12

21 December

Unique opens: 68 – 52,31%
Unique link clicked: 14

Unique opens, are calculated by counting the first time a single subscriber opens an email. All subsequent opens from that subscriber are ignored.

Unique Link Clicked shows you the number of recipients that have clicked on any links in the Newsflash, not counting how many times each recipient has clicked on a link.

Geopend per dag



Fun fact 1: The ShowCo Newsflash is most opened on Wednesday and Friday. But we also send the most Newsflashes on Wednesday and Friday. 😊

Fun fact 2: Most ShowCo Newsflash readers are early birds. Most Newsflashes are read in the morning. But most of the Newsflashes were send in the morning. And of course some members are in another time zone.

Geopend per uur

