

ShowCo Exhibition Calendar 2011 / 2012

COUNTRY	TRADE FAIR	YEAR	MONTH	DAYS	ShowCo Recommendation
EUROPE Utrecht	VIV-Europe 2010, Utrecht Netherlands	2010	April	20. – 22.	Strongly recommended to participate
USA Atlanta	IPE Atlanta GA, 2011 (Y) USA	2011	January	26. – 28.	Strongly recommended to participate
ASIA Bangkok	VIV-Asia, Bangkok, 2011 Thailand	2011	March	09. – 11.	Strongly recommended to participate
EUROPE Hanover	EuroTier 2012, Hanover Germany	2012	November	13. – 16.	Strongly recommended to participate

↑ GLOBAL EXHIBITION PLAN ↓

The following exhibitions are not part of the Global Exhibition Plan. General we prefer a 2-year-rhythm of trade fairs. If one of the following exhibitions has a yearly rhythm it is marked with "(Y)". The concept of this Calendar has been created during the ShowCo Annual-Member-Meeting 2010 in Rennes, France

COUNTRY	TRADE FAIR	YEAR	MONTH	DAYS	ShowCo Evaluation
CHINA	VIV-China 2011, Peking (Y) VIV-China 2012, Peking (Y)	2011 2012	September September		Not preferred Exhibition Interesting Exhibition (But under observation)

COUNTRY	TRADE FAIR	YEAR	MONTH	DAYS	ShowCo Evaluation
RUSSIA	VIV-Russia 2011, Moscow VIV-Russia 2013, Moscow	2011 2013	May	17. – 19.	Interesting Exhibition Interesting Exhibition
INDIA	Poultry India 2011, Hyderabad (Y) Poultry India 2012, Hyderabad (Y) Poultry India 2013, Hyderabad (Y)	2011 2012 2013	November November November		Interesting Exhibition Not preferred Exhibition Interesting Exhibition
MEXICO	FIGAP-VIV Amer.-Lat. Guadalajara	2012	October?		Not preferred Exhibition (But under observation)
ENGLAND	PIG & POULTRY, Stoneleigh	2012	May		Interesting Exhibition
FRANCE	SPACE 2011, Rennes (Y) SPACE 2012, Rennes SPACE 2013, Rennes (Y)	2011 2012 2013	September September September		Interesting Exhibition Not preferred Exhibition Interesting Exhibition
TURKEY	VIV-Turkey 2011, Istanbul VIV-Turkey 2013, Istanbul	2011 2013	June June (?)	09. – 11.	Interesting Exhibition (But under observation) (Under observation)
UKRAINA	ANIMAL FARMING 2011, Kiev (Y) ANIMAL FARMING 2012, Kiev (Y)	2011 2012	Sept./Oct. Sept./Oct.		Not preferred Exhibition Interesting Exhibition (But under observation)