

ShowCo Exhibition Calendar 2013 / 2015

COUNTRY	TRADE FAIR	YEAR	MONTH	DAYS	ShowCo Recommendation
USA Atlanta	IPPE Atlanta GA, 2013 (Y) USA	2013	January	29. – 31.	Strongly recommended to participate
ASIA Bangkok	VIV-Asia, Bangkok, 2013 Thailand	2013	March	13. – 15.	Strongly recommended to participate
Europe Utrecht	VIV-Europe, Utrecht, 2014 The Netherlands	2014	May	20. – 22.	Strongly recommended to participate
USA Atlanta	IPPE Atlanta GA, 2015 (Y) USA	2015	January	?	Strongly recommended to participate
ASIA Bangkok	VIV-Asia, Bangkok, 2015 Thailand	2015	March	?	Strongly recommended to participate

GLOBAL EXHIBITION PLAN

The following exhibitions are not part of the Global Exhibition Plan. General we prefer a 2-year-rhythm of trade fairs. If one of the following exhibitions has a yearly rhythm it is marked with "(Y)". The concept of this Calendar has been created during the Annual Member Meeting of ShowCo on October 19th 2012 in Dietzenbach / Frankfurt, Germany.

"Under observation" means: Each company decide according to its individual interests. There is no ShowCo recommendation.

COUNTRY	TRADE FAIR	YEAR	MONTH	DAYS	ShowCo Evaluation
CHINA	VIV-China 2014, Peking	2014	September	23. – 25.	Interesting Exhibition
EGYPT	Agrena, Cairo (Y)	2013	June		<i>Not preferred Exhibition</i>
	Agrena, Cairo (Y)	2014	June	?	Interesting Exhibition
	Agrena, Cairo (Y)	2015	June		<i>Not preferred Exhibition</i>
ENGLAND	PIG & POULTRY, Stoneleigh	2014	May	13. – 14.	Interesting Exhibition
FRANCE	SPACE 2013, Rennes (Y)	2013	September	10. – 13.	Interesting Exhibition
	SPACE 2014, Rennes (Y)	2014	September		<i>Not preferred Exhibition</i>
	SPACE 2015, Rennes (Y)	2015	September	?	Interesting Exhibition
INDIA	Poultry India 2013, Hyderabad (Y)	2013	November	27. – 29.	Interesting Exhibition
	Poultry India 2014, Hyderabad (Y)	2014	November	?	<i>Under observation</i> (See page 1)
	Poultry India 2015, Hyderabad (Y)	2015	November	?	Interesting Exhibition
RUSSIA	VIV-Russia 2013, Moscow	2013	May	21. – 23.	Interesting Exhibition
	VIV-Russia 2015, Moscow	2015		?	Interesting Exhibition
TURKEY	VIV-Turkey 2013, Istanbul	2013	June	13. – 15.	Interesting Exhibition
	VIV-Turkey 2015, Istanbul	2015	June (?)	?	Interesting Exhibition
UKRAINA	ANIMAL FARMING 2013, Kiev (Y)	2013			<i>Not preferred Exhibition</i>
	ANIMAL FARMING 2014, Kiev (Y)	2014	Oct./Nov.	?	Interesting Exhibition