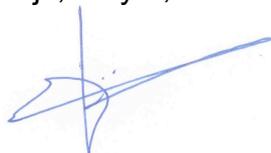


Exhibition: AGRAME Dubai (13. – 15. March 2016)

Evaluation of Questionnaire

Participants / Poll		6
Evaluation result:		
Number of visitors:	(from 10 – 50)	16,6
Quality of visitors:	(from 10 – 50)	23,3
Price-performance-ratio of the fair	(from 10 – 50)	25,0
Organization of the trade fair:	(from 10 – 50)	33,3
Performance of the total infrastructure (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	(from 10 – 50)	36,6
Will you participate on the next AGRAME 2016?	Yes	0
	Don't know	3
	No	3
Do you think AGRAME has the potential to become the most important show of poultry in the Middle East?	Yes	0
	Don't know	1
	No	5
The average of all votes totally (including the vote for the next participation).		25,8
Please see details under	Evaluation Scheme (II), Evaluation Scheme (III), Evaluation Scheme (IV) and Evaluation Scheme (V).	

Cuijk, May 6, 2016



Ted Seijnder / Director

EXHIBITION: AGRame Dubai (13. – 15. March 2016)

Score System:

Evaluation Scheme II

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the weight of each vote.**

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you participate on the next AGRame 2016?	Yes		Don't know		No
	(50)		(30)		(10)
Do you think AGRame has the potential to become the most important show for poultry in the Middle East?	Yes		Don't know		No
	(1=1)		(1=1)		(1=1)

Best rating	(all: 50)	=	300
Average rating	(all: 30)	=	180
Worst rating	(all: 10)	=	60

RATING AVERAGE: **50** ∅ **30** ∅ **10** ∅

EXHIBITION: AGRame Dubai (13. – 15. March 2016)

Score System:

Evaluation Scheme III

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the position of the majority of all votes.**

Number of visitors	extremely high	50	40	30	20	16,6	extremely low
Quality of visitors	excellent	50	40	30	20	23,3	very bad
Price-performance-ratio of the fair	excellent	50	40	30	20	25,0	very bad
Organization of the trade fair	perfect	50	40	30	20	33,3	very bad
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect	50	40	30	20	36,6	very bad
Will you participate on the next AGRame 2016?	Yes	0	3	20,0	3		No
Do you think AGRame has the potential to become the most important show for poultry in the Middle East?	Yes	0	1		5		No

The average of all votes totally.
(including the votes for next participation)

25,8

EXHIBITION: AGRAME Dubai (13. – 15. March 2016)

Score System:

Evaluation Scheme IV

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the number of votes in each category.**

Number of visitors	extremely high				extremely low
	50	40	30	20	10
	0	0	0	4	2
Quality of visitors	excellent				very bad
	50	40	30	20	10
	0	0	2	4	0
Price-performance-ratio of the fair	excellent				very bad
	50	40	30	20	10
	0	0	3	2	1
Organization of the trade fair	perfect				very bad
	50	40	30	20	10
	0	5	1	0	0
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, Transport, IT-support, Back staff availability, etc.)	perfect				very bad
	50	40	30	20	10
	1	2	3	0	0
Will you participate on the next AGRAME 2016?	Yes		Don't know		No
	50		30		10
	0		3		3
Do you think AGRAME has the potential to become the most important show for poultry in the Middle East?	Yes		Don't know		No
	0		1		5

If there are any questions regarding the survey and its evaluation, please contact us.

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EXHIBITION: AGRame Dubai (13. – 15. March 2016)

Free Comments:

Evaluation Scheme V

Comments of exhibitors and visitors.

VIV Abu Dhabi literally stole the show

Little number of international visitors in general

Small number of poultry exhibitors and visitors

Bad wifi

If we in Showco agree on not to participate at the AgraMe exhibition, and participate at VIV Mea every second year, we will support this decision.