



Survey Poultry Africa 2022

Remarks

The market structure is not sufficient for industrial poultry equipment. In the long run, the market will develop, but the investment thinking of the participants is not yet developed.

Very poor organization. We were expecting highest standards from the VIV team. The builders messed up almost everything (booth fascia logos, printed colours, broken items, TV not functioning, catalogues holder delivered late).

Few visitors (less than expected), but the quality was good.

Was also good having free WIFI on site, given that the phone signal was totally absent inside the convention center.

The delivered booths were really below the expectations for a VIV Show. And the overall construction process gave headaches to most of the exhibitors (also considering the prices we paid).

Questions

Can fair organizations be chosen closer to the farmers by prioritizing economic and industrial development?

Can we send a strong message to VIV so they will make sure this (poor organization/delivered booth quality) will not happen anymore.