

SURVEY RESULT

Exhibition: **VIV-Europe-2010, Utrecht NL** (20. – 22. April 2010)

Evaluation of Questionnaire

Participants / Survey **40**

Evaluation result: (Average of all answers) **Ø**

Number of visitors: (from 10 – 50) **19,0**

Quality of visitors: (from 10 – 50) **36,8**

Price-performance-ratio
of the exhibition (from 10 – 50) **24,5**

Organization of the
Exhibition: (from 10 – 50) **38,5**

Performance of the
total infrastructure (from 10 – 50) **33,3**

Will your company participate
on the next exhibition
here?

Total votes: Yes **33**
Open decision **6**
No **1**

46,0

The average of all votes totally **33,0**
(including the vote for the next participation).

Please see details under Evaluation Scheme (II),
Evaluation Scheme (III) and
Evaluation Scheme (IV).

Vechta, 05. May 2010



Klaus Fahlbusch / Director

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Director: Klaus Fahlbusch, Vechta-DE

EXHIBITION: **VIV-Europe-2010, Utrecht NL**

Score System:

Evaluation Scheme II

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high	(50)	(40)	(30)	(20)	(10)	extremely low
Quality of visitors	excellent	(50)	(40)	(30)	(20)	(10)	very bad
Price-performance-ratio of the fair	excellent	(50)	(40)	(30)	(20)	(10)	very bad
Organization of the trade fair	perfect	(50)	(40)	(30)	(20)	(10)	very bad
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect	(50)	(40)	(30)	(20)	(10)	very bad
Will you participate on the next exhibition here?	Yes	(50)	(30)			(10)	No

Best rating (all: 50) = **300**

Average rating (all: 30) = **180**

Worst rating (all: 10) = **60**

RATING AVERAGE: Ø **50** Ø **30** Ø **10**

EXHIBITION: VIV-Europe-2010, Utrecht NL

Ø Voting Result of 40 Companies

Evaluation Scheme III

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high (50) (40) (30) (20) (10) ↓ 19,0
Quality of visitors	excellent (50) (40) (30) (20) (10) ↓ 36,8
Price-performance-ratio of the fair	excellent (50) (40) (30) (20) (10) ↓ 24,5
Organization of the trade fair	perfect (50) (40) (30) (20) (10) ↓ 38,5
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect (50) (40) (30) (20) (10) ↓ 33,3
Will you participate on the next exhibition here?	Yes (50) (30) (10) ↓ 46,0



**The average of all votes totally
(including the vote for the next participation)**

33,0

EXHIBITION: VIV-Europe-2010, Utrecht NL

Votes of Participants (total 40):

Evaluation Scheme IV

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high	50	40	30	20	10	extremely low
				6	24	10	
Quality of visitors	excellent	50	40	30	20	10	very bad
		8	18	7	7		
Price-performance-ratio of the fair	excellent	50	40	30	20	10	very bad
			4	17	12	7	
Organization of the trade fair	perfect	50	40	30	20	10	very bad
		6	24	8	2		
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect	50	40	30	20	10	very bad
		4	19	12	5		
Will you participate on the next exhibition here?	Yes	50		30		10	No
		33		6		1	

If there are any questions regarding the survey and its evaluation, please contact us.

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