

SURVEY RESULT

Exhibition: **VIV-Europe-2010, Utrecht NL** (20. – 22. April 2010)

Evaluation of Questionnaire

Participants / Survey		40	
Evaluation result:	(Average of all answers)		Ø
Number of visitors:	(from 10 – 50)	19,0	
Quality of visitors:	(from 10 – 50)	36,8	
Price-performance-ratio of the exhibition	(from 10 – 50)	24,5	
Organization of the Exhibition:	(from 10 – 50)	38,5	
Performance of the total infrastructure	(from 10 – 50)	33,3	
Will your company participate on the next exhibition here?	Total votes: Yes	33	46,0
	Open decision	6	
	No	1	

The average of all votes totally
(including the vote for the next participation). **33,0**

Please see details under Evaluation Scheme (II),
Evaluation Scheme (III) and
Evaluation Scheme (IV).

Vechta, 05. May 2010



Klaus Fahlbusch / Director

EXHIBITION: **VIV-Europe-2010, Utrecht NL**

Score System:

Evaluation Scheme II

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you participate on the next exhibition here?	Yes		don't know		No
	(50)		(30)		(10)

Best rating (all: 50) = **300**

Average rating (all: 30) = **180**

Worst rating (all: 10) = **60**

RATING AVERAGE: \emptyset \emptyset \emptyset
50 **30** **10**

EXHIBITION:	<u>VIV-Europe-2010, Utrecht NL</u>
∅ Voting Result of 40 Companies	Evaluation Scheme III

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high	50	40	30	20	10	extremely low
Quality of visitors	excellent	50	40	30	20	10	very bad
Price-performance-ratio of the fair	excellent	50	40	30	20	10	very bad
Organization of the trade fair	perfect	50	40	30	20	10	very bad
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect	50	40	30	20	10	very bad
Will you participate on the next exhibition here?	Yes	50	30	10			don't know
							No



The average of all votes totally
(including the vote for the next participation)

33,0

EXHIBITION: **VIV-Europe-2010, Utrecht NL**

Votes of Participants (total 40):

Evaluation Scheme IV

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high				extremely low
	50	40	30	20	10
			6	24	10
Quality of visitors	excellent				very bad
	50	40	30	20	10
	8	18	7	7	
Price-performance-ratio of the fair	excellent				very bad
	50	40	30	20	10
		4	17	12	7
Organization of the trade fair	perfect				very bad
	50	40	30	20	10
	6	24	8	2	
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	50	40	30	20	10
	4	19	12	5	
Will you participate on the next exhibition here?	Yes		don't know		No
	50		30		10
	33		6		1

If there are any questions regarding the survey and its evaluation, please contact us.

Tel.: +49-4441-3266; Mobil: +49-174-9127137
 Fax: +49-4441-3180
 E-Mail: klaus.fahlbusch@email.de