

Exhibition: VIV MEA ABU DHABI U.A.E. (15 – 17. February 2016)

Evaluation of Questionnaire

Participants/Poll			25
Evaluation result:			
Number of visitors:	(from 10 – 50)		36,0
Quality of visitors:	(from 10 – 50)		42,8
Price-performance-ratio of the fair	(from 10 – 50)		35,2
Organization of the trade fair:	(from 10 – 50)		41,2
Performance of the total infrastructure	(from 10 – 50)		42,4
(Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)			
Will you participate on the next VIV MEA 2018?	Yes	20	
	Don't know	5	
	No	0	
Do you think VIV MEA has the potential to become the most important poultry fair in the Middle East	Yes	19	
	Don't know	6	
	No	0	
The average of all votes totally			39,52
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Please see details under	Evaluation Scheme (II), Evaluation Scheme (III), Evaluation Scheme (IV) and Evaluation Scheme (V).		

Cuijk, March 07, 2016



Ted Seijnder / Director

EXHIBITION: VIV MEA ABU DHABI U.A.E. (15 – 17. February 2016)

Score System:

Evaluation Scheme II

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the weight of each vote.**

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you participate on the next VIV MEA 2018?	Yes	Don't know	No		
	(1=1)	(1=1)	(1=1)		
Do you prefer the 2 yearly rhythm to continue for Space?	Yes	Don't know	No		
	(1=1)	(1=1)	(1=1)		

Best rating	(all: 50)	=	300
Average rating	(all: 30)	=	180
Worst rating	(all: 10)	=	60

RATING AVERAGE: **50** ∅ **30** ∅ **10** ∅

EXHIBITION: VIV MEA ABU DHABI U.A.E. (15 – 17. February 2016)

Score System:

Evaluation Scheme III

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the position of the majority of all votes.**

Number of visitors	<div>extremely high</div> <div>36,0 ↓</div> <div>extremely low</div> <div>50 40 30 20 10</div>
Quality of visitors	<div>excellent</div> <div>42,8 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Price-performance-ratio of the fair	<div>excellent</div> <div>35,2 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Organization of the trade fair	<div>perfect</div> <div>41,2 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	<div>perfect</div> <div>42,4 ↓</div> <div>very bad</div> <div>50 40 30 20 10</div>
Will you participate on the next Space 2017?	<div>Yes</div> <div>20</div> <div>Don't know</div> <div>5</div> <div>No</div> <div>0</div>
Do you prefer the 2 yearly rhythm to continue for Space?	<div>Yes</div> <div>19</div> <div>Don't Know</div> <div>6</div> <div>No</div> <div>0</div>



The average of all votes totally.

39,52

EXHIBITION: VIV MEA ABU DHABI U.A.E. (15 – 17. February 2016)

Score System:

Evaluation Scheme IV

Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the number of votes in each category.**

Number of visitors	extremely high	50 2	40 12	30 10	20 1	extremely low 10 0
Quality of visitors	excellent	50 10	40 12	30 3	20 0	very bad 10 0
Price-performance-ratio of the fair	excellent	50 1	40 11	30 13	20 0	very bad 10 0
Organization of the trade fair	perfect	50 7	40 14	30 4	20 0	very bad 10 0
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, Transport, IT-support, Back staff availability, etc.)	perfect	50 7	40 17	30 1	20 0	very bad 10 0
Will you participate on the next Space 2017?	Yes	1=1 20	Don't know	1=1 5	No	1=1 0
Do you think VIV MEA has the potential to become the most important poultry fair in the Middle East?	Yes	19	Don't know	6	No	0

If there are any questions regarding the survey and its evaluation, please contact us.

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EXHIBITION: VIV MEA ABU DHABI U.A.E. (15 – 17. February 2016)

Free Comments:

Evaluation Scheme V

Comments of exhibitors.

Good show for the Middle East

VIV MEA 2016 was excellent. We participated together with a dealer, together with several other key suppliers of this dealer and all were content with the result. The visitors in general were motivated, positively interested and many had plans.

Timing next time in relation to VIV Utrecht needs to be checked.

The show in general was really okay. If it can compete with AGRame in Dubai let's see.

Some matters can be improved like internet access. We were astonished about the matter to buy yellow safety coats the first day. Good business for that shop. That should have been included in the price. Furthermore the first two days was a bit unknown about the VIV event on the 12th floor in the Aloft hotel.

I expected more visitors from Africa, so I hope next time there will be more.

The fact that catering was monopolized through VIV = NOT appreciated

Catering had very bad P/Q relation !!! Extremely expensive!

WIFI performance poor! Customers had to wait too long at the registration.

Good location with many hotels available nearby. Although Dubai may attract more informal visitors, Abu Dhabi proved to be successful with key people. I do recommend in the future edition to use more space of the huge exhibition venue.

The designing companies should be more than one company in case we need to creat or print faster in urgent situation.

Organization and information about construction period for the show were not clearly communicated by VIV.

Badges for workers and yellow safety coats hard to get and we had to pay for the safety vests.

Although the infrastructure available (hotels, exhibitions halls, etc) was good we are not fully convinced the location is attractive.

It was certainly productive. We really suggest this show to Showco members.

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