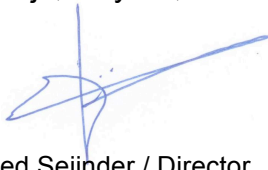


## **Exhibition: VIV Russia Moscow (19. – 21. May 2015)**

### **Evaluation of Questionnaire**

Participants / Poll			<b>12</b>
Evaluation result:			
Number of visitors:	(from 10 – 50)		<b>24,1</b>
Quality of visitors:	(from 10 – 50)		<b>39,2</b>
Price-performance-ratio of the fair	(from 10 – 50)		<b>25,0</b>
Organization of the trade fair:	(from 10 – 50)		<b>35,8</b>
Performance of the total infrastructure	(from 10 – 50)		<b>29,1</b>
(Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)			
Will you participate on the next VIV Russia 2017?	Yes	<b>7</b>	
	Don't know	<b>5</b>	
	No	<b>0</b>	
Is there in your opinion a better show for Russia? If so, please mention the name it.	Yes	<b>3</b>	
	Don't know	<b>5</b>	
	No	<b>4</b>	
The average of all votes totally (including the vote for the next participation).			<b>32,47</b>
Please see details under	Evaluation Scheme (II), Evaluation Scheme (III), Evaluation Scheme (IV) and Evaluation Scheme (V).		

Cuijk, July 13, 2015



Ted Seijnder / Director

**EXHIBITION:** VIV Russia Moscow (19. – 21. May 2015)

**Score System:**

**Evaluation Scheme II**

## Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.  
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the weight of each vote.**

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you participate on the next VIV Russia 2017?	Yes		Don't know		No
	(50)		(30)		(10)
Is there in your opinion a better show for Russia? If so please mention the name.	Yes		Don't know		No
	(1=1)		(1=1)		(1=1)

Best rating	(all: 50)	=	<b>300</b>
Average rating	(all: 30)	=	<b>180</b>
Worst rating	(all: 10)	=	<b>60</b>

**RATING AVERAGE:** **50** ∅ **30** ∅ **10** ∅

**EXHIBITION:** VIV Russia Moscow (19. – 21. May 2015)

**Score System:**

**Evaluation Scheme III**

## Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the position of the majority of all votes.**

Number of visitors	extremely high	24,1↓	extremely low		
	50	40	30	20	10
Quality of visitors	excellent	39,2↓	very bad		
	50	40	30	20	10
Price-performance-ratio of the fair	excellent	25,0↓	very bad		
	50	40	30	20	10
Organization of the trade fair	perfect	35,8↓	very bad		
	50	40	30	20	10
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect	29,1↓	very bad		
	50	40	30	20	10
Will you participate on the next VIV Russia 2017?	Yes	41,6↓	Don't know	No	
	50	30	10		
Is there in your opinion a better show for Russia? If so please mention the name.	Yes	Don't Know	No		
	25%	42%	33%		

**The average of all votes totally.**  
(including the votes for next participation)

**32,47**

**EXHIBITION:** VIV Russia Moscow (19. – 21. May 2015)

**Score System:**

**Evaluation Scheme IV**

## Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions.  
The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the number of votes in each category.**

Number of visitors	extremely high	50 0	40 0	30 5	20 7	10 0	extremely low
Quality of visitors	excellent	50 0	40 4	30 6	20 2	10 0	very bad
Price-performance-ratio of the fair	excellent	50 0	40 6	30 6	20 0	10 0	very bad
Organization of the trade fair	perfect	50 0	40 7	30 5	20 0	10 0	very bad
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, Transport, IT-support, Back staff availability, etc.)	perfect	50 0	40 3	30 5	20 4	10 0	very bad
Will you participate on the next VIV Russia 2017?	Yes	50 7		30 5		10 0	Don't know No
Is there in your opinion a better show for Russia? If so please mention the name.	Yes	3			5		Don't know No 4

**If there are any questions regarding the survey and its evaluation, please contact us.**

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**EXHIBITION:** VIV Russia Moscow (19. – 21. May 2015)

**Free Comments:**

**Evaluation Scheme V**

**Comments of exhibitors.**

Wifi in main halls very poor, need improving, our dealer was very happy with the quality of the visitors, more than us, our dealer wants to be back in 2017

Exhibition space smaller than two years ago

4 participants mentioned The Agropromash in October as a better show