

## SURVEY RESULT

**Exhibition:** **VIV-Russia 2009, Moscow** (26. – 28. May 2009)

### Evaluation of Questionnaire

Participants / Survey		<b>24</b>	
<b>Evaluation result:</b>	(Average of all answers)	$\emptyset$	
Number of visitors:	(from 10 – 50)	<b>27,9</b>	
Quality of visitors:	(from 10 – 50)	<b>35,4</b>	
Price-performance-ratio of the exhibition	(from 10 – 50)	<b>23,3</b>	
Organization of the Exhibition:	(from 10 – 50)	<b>35,8</b>	
Performance of the total infrastructure	(from 10 – 50)	<b>25,8</b>	
Will your company participate on the next exhibition here?	Total votes: Yes	<b>16</b>	<b>43,3</b>
	Open decision	<b>8</b>	
	No	<b>0</b>	
The average of all votes totally (including the vote for the next participation).		<b>31,9</b>	

Please see details under Evaluation Scheme (II),  
Evaluation Scheme (III) and  
Evaluation Scheme (IV).

Vechta, 30. June 2009



Klaus Fahlbusch / Director

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EXHIBITION: VIV-Russia 2009, Moscow

Score System:

Evaluation Scheme II

## Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you participate on the next exhibition here?	Yes		don't know		No
	(50)		(30)		(10)

Best rating (all: 50) = **300**

Average rating (all: 30) = **180**

Worst rating (all: 10) = **60**

**RATING AVERAGE:**

∅  
**50**

∅  
**30**

∅  
**10**



EXHIBITION: VIV-Russia 2009, Moscow

Votes of Participants ( total 24 ):

Evaluation Scheme IV

## Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – We thank you for your support.

Number of visitors	extremely high				extremely low
	50	40	30	20	10
	1	6	7	7	3
Quality of visitors	excellent				very bad
	50	40	30	20	10
	2	12	7	3	
Price-performance-ratio of the fair	excellent				very bad
	50	40	30	20	10
		2	8	10	4
Organization of the trade fair	perfect				very bad
	50	40	30	20	10
	3	12	5	4	
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	50	40	30	20	10
		5	7	9	3
Will you participate on the next exhibition here?	Yes		don't know		No
	50		30		10
	16		8		0

If there are any questions regarding the survey and its evaluation, please contact us.

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