

### Exhibition: VIV MEA ABU DHABI U.A.E. (5 – 7 February 2018)

#### Evaluation of Questionnaire

		2018	2016
Participants/Poll		<b>22</b>	25
Evaluation result:			
Number of visitors:	(from 10 – 50)	<b>36,0</b>	
Quality of visitors:	(from 10 – 50)	<b>42,8</b>	
Price-performance-ratio of the fair	(from 10 – 50)	<b>35,2</b>	
Organization of the trade fair:	(from 10 – 50)	<b>41,2</b>	
Performance of the total infrastructure	(from 10 – 50)	<b>42,4</b>	
<small>(Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)</small>			
Will you participate on the next VIV MEA 2018?	Yes	<b>20</b>	
	Don't know	<b>5</b>	
	No	<b>0</b>	
VIV MEA is the most important poultry fair in the Middle East and therefore remains listed as a "Premium Show" on the ShowCo exhibition calendar	Yes	<b>19</b>	
	Don't know	<b>6</b>	
	No	<b>0</b>	
The average of all votes totally		<b>33,46</b>	
Please see details under	Evaluation Scheme (II), Evaluation Scheme (III), Evaluation Scheme (IV) and Evaluation Scheme (V).		

Cuijk, March 19, 2018



Ted Seijnder / Director

**EXHIBITION: VIV MEA ABU DHABI U.A.E. (5 – 7. February 2018)**

**Score System:**

**Evaluation Scheme II**

## Survey Questionnaire

Please, evaluate the above mentioned exhibition by answering the following questions. The left circuit means always the best evaluation; the right circuit means always the most unsatisfied evaluation. – **The schedule shows the weight of each vote.**

Number of visitors	extremely high				extremely low
	(50)	(40)	(30)	(20)	(10)
Quality of visitors	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Price-performance-ratio of the fair	excellent				very bad
	(50)	(40)	(30)	(20)	(10)
Organization of the trade fair	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Performance of the total Infrastructure. (Traffic, Hotel, Halls quality, IT-support, Back staff availability, etc.)	perfect				very bad
	(50)	(40)	(30)	(20)	(10)
Will you participate on the next VIV MEA 2018?	Yes		Don't know		No
	(1=1)		(1=1)		(1=1)
VIV MEA is the most important poultry fair in the Middle East and therefore remains listed as a "Premium Show" on the ShowCo exhibition calendar	Yes		Don't know		No
	(1=1)		(1=1)		(1=1)

Best rating	(all: 50)	=	<b>300</b>
Average rating	(all: 30)	=	<b>180</b>
Worst rating	(all: 10)	=	<b>60</b>

**RATING AVERAGE:** **50** ∅ **30** ∅ **10** ∅





