

Evaluation report VIV ASIA 2023

total ShowCo participants: 37

Response on survey: 20

Response

average

Quantity of visitors	7,9	10	8	9	9	7	8	9	8	9	8	3	6	8	8	8	7	7	8	9	8
Quality of visitors	7,7	10	8	7	9	7	8	9	8	9	9	4	5	8	7	8	8	7	8	9	6
Price/performance ratio	6,6	6	8	5	9	6	6	9	6	7	7	4	4	8	7	7	6	7	7	8	6
General organization	7,2	8	8	8	7	6	7	7	9	7	6	10	6	8	6	7	7	5	7	9	5
Total infrastructure	5,5	8	7	1	5	7	4	5	8	2	6	7	1	7	6	6	6	4	6	9	4
overall ranking of the fair	7,4	9	8	5	9	7	7	9	8	7	9	8	5	8	7	7	7	6	7	9	5

nr. m2s (based on response)	91	99	86	40	120	100	64	25	40	20	56	88	40	96	64	96	90	60	247	52	136
total m2s (based on response)																					

Use of VIV invitation tool (response)	yes	no
	14	6

	yes	poss	no
Participation next edition of fair	18	2	

This exhibition is	global	reg.
	16	4

Remarks in separate document