

# The ShowCo World Series

Shifting poultry exhibitions on a higher level



# Global Exhibition Plan

Every other year is more than enough

Odd  
years



2009

2010

2011

2012

2013

Even  
years



Not more than three premium exhibitions  
within two years.



# ShowCo's success

## Our achievements so far

- ✓ increased quality of exhibitions, reduction of costs and well engineered products
- ✓ almost 50 companies representing approximately 10,000 m<sup>2</sup> of exhibition place

Hall 1





# New challenges

## Emerging markets in Asia and South America



# The ShowCo World Series

## Following the markets



New exhibition in  
South America



# Odd years

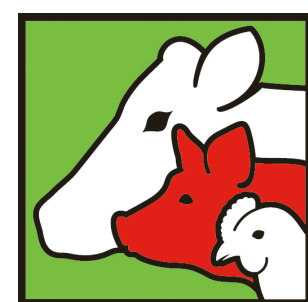


Exhibition  
in RUSSIA

Exhibition  
in INDIA



# Even years



EuroTier

Exhibition  
in CHINA

New exhibition in  
South America

.....2015.....|.....**2016**.....|.....2017.....



# Odd years



Exhibition  
in RUSSIA

Exhibition  
in INDIA





# Even years



VIV Europe

Exhibition  
in CHINA

New exhibition in  
South America

.....2017.....|.....**2018**.....|.....2019.....



# Together we can achieve more!

## Contact us

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