

Participants at VIV ASIA 2023



Together we can achieve more

March 8-10, 2023

Company name	booth number
Aytav Poultry Equipment	2290
Big Dutchman	2250
De Gier Drive Systems	2231
Ermaf, by Resideo	2190
Eurosilos	19103
Facco Poultry Equipment	2050
HATO Lighting	2551
Hellmann Poultry Equipment	1942
Hy-Line International	2650
Impex Barneveld	1923
Innovatec	2611
JCMI (Jamesway)	2750
Kutlusan Poultry Equipment	2150
Lohmann Breeders	2830
Lubing Maschinenfabrik	2226
MOBA	1330
Once, by Signify	2191
Petersime	2530
Poultec	2531

Company name	booth number
Ridder	2230
Royal Pas Reform	2710
Salmet International	1710
SANOVO TECHNOLOGY GROUP	1840
ShowCo Association	2072
Sime-Tek	1730
SKA	2341
SKOV	1850
Specht-Ten Elsen	2237
Sperotto	1297
Tavsan Poultry Equipment	1910
TEXHA Production	2040
Valli Poultry Equipment	2440
VDL Agrotech	1830
VDL Jansen	1830
Vencomatic Group	2010
Vostermans Ventilation	2138
Zucami Poultry Equipment	2281



About ShowCo Association

ShowCo is an association of companies in the poultry industry who aim to improve the quality and cost-effectiveness of poultry trade fairs. All members understand that trade fairs are an effective route to market but only when they have enough suitable exhibitors and delegates who are decision-makers in poultry enterprises.

ShowCo members work together to identify the events with the best opportunities for members. In practice, this means attending fewer trade fairs and focusing only on the highest-quality poultry industry events. This strategy is beneficial for everyone involved with poultry trade fairs:

• *For delegates*

A broader offer at poultry trade fairs with more relevant companies in one place allowing them to gather information and network prior to making important decisions for their businesses.

• *For trade fair organizers*

Positions the event as a 'go to' destination for networking in the poultry industry and attracts high-quality delegates because of the range and quality of exhibitors.

• *For ShowCo members*

More efficient use of resources to target trade fairs with the best visitor profile and networking opportunities. Frees time and resources so members can develop innovations and offer a more exciting portfolio when we do exhibit.

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