Participants at IPPE 2024



January 30 - February 1, 2024

Company name	booth number
AgriTech Srl	B36018
AYTAV Poultry Equipment	B39019
Big Dutchman	B37011
Bühler Group	A1731
Facco USA	B25051
Geelen Counterflow	A529
Hato Agricultural Lighting	B24001
Hellmann Poultry Equipment	B29017
HyLine International USA	B23025
Impex Barneveld Gainisville, Inc	B24019
Innovatec Hatchery Automation	B4007
Jamesway	B10033
KSE Process Technology	A1353
Kuhl Corporation	B28033
Kutlusan Poultry Equipment	B5025
Lohmann Breeders	B19051
Lubing Systems LP	B32055

Company name	booth number
Moba	B23043
ONCE by Signify	B36021
Ottevanger Milling Engineers	A2151
Petersime	B4045
Royal Pas Reform	B19033
Sanovo Technology Group	B16033
ShowCo Association	B26063
Sime-Tek S.P.A.	B33011
SKA Poultry Equipment	B24009
SKOV A/S	B26042
Tavsan Poultry Equipment	B41023
Tecno Poultry Equipment	B31021
VDL Jansen/VDL Agrotech	B26013
Vencomatic Group	B23005
Vostermans Ventilation	B30044
Zucami USA Poultry Equipment	B25013

About ShowCo Association



General information

About ShowCo Association

ShowCo is an association of companies in the poultry industry who aim to improve the quality and cost-effectiveness of poultry trade fairs. All members understand that trade fairs are an effective route to market but only when they have enough suitable exhibitors and delegates who are decision-makers in poultry enterprises.

ShowCo members work together to identify the events with the best opportunities for members. In practice, this means attending fewer trade fairs and focusing only on the highest-quality poultry industry events. This strategy is beneficial for everyone involved with poultry trade fairs:

For delegates

A broader offer at poultry trade fairs with more relevant companies in one place allowing them to gather information and network prior to making important decisions for their businesses.

• For trade fair organizers

Positions the event as a 'go to' destination for networking in the poultry industry and attracts high-quality delegates because of the range and quality of exhibitors.

• For ShowCo members

More efficient use of resources to target trade fairs with the best visitor profile and networking opportunities. Frees time and resources so members can develop innovations and offer a more exciting portfolio when we do exhibit.

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